







DISCOVER HENDERSON — PARTNER BENEFITS

Directory Listings, Marketing, AI Concierge & Citywide Visibility

Feature	Description	FREE	\$25/mo — Featured Business	\$100/mo — Premier Partner
Directory Listing	Business appears in Discover Henderson directory	✓ Basic Listing	✓ Enhanced Listing (photos, hours, links)	✓ Premium Listing (priority placement)
Upgraded Directory Ads	Ability to run paid ads inside directory	✗	✓ 1 ad slot/month	✓ Unlimited ad slots
Business Highlight Section	Featured in “Business of the Month”	✗	◇ Eligible (rotational)	★ Guaranteed placement
Homepage Spotlight	Logo or offer appears on homepage	✗	✗	★ Included monthly
Event Sponsorship Eligibility	Ability to sponsor Discover Henderson events	✗	◇ Eligible	★ Priority access + discounts
Access to DH Events	Free or discounted access to DH-hosted events	✗	◇ Discounted	★ Free VIP access (2 tickets)

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Sponsor Platform Sections	Sponsor categories like “Family Fun,” “Food,” “Hotels,” etc.	✗	✗	★ Eligible for section sponsorship
Social Media Shoutouts	DH posts about the business	✗	◆ 1 per quarter	★ 1 per month
Newsletter Placement	Business included in DH email newsletter	✗	◆ Rotational	★ Guaranteed monthly
Vacation Package Inclusion	Business included in curated packages	✗	◆ Eligible	★ Priority placement
AI Concierge Recommendations	Ava recommends the business when relevant	✗	◆ Eligible	★ Priority recommendations
Analytics Dashboard	Monthly performance insights	✗	◆ Basic metrics	★ Full analytics + insights
Partner Badge	“Discover Henderson Partner” badge for website	✗	◆ Included	★ Premium badge
Exclusive Offers	Ability to push offers to DH users	✗	◆ 1 offer/quarter	★ Unlimited offers

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Community Board Access	Post events, deals, announcements		 Included	 Priority placement
Hotel & Venue Collaboration	Included in DH partner network		 Eligible	 Priority matchmaking
Customer Support	DH support for listings & updates	Email only	Priority email	Priority + phone support

Pricing Structure Statement

Our partner pricing is based on an **annual commitment**, with flexible quarterly and monthly options available.

Quarterly billing is **\$30/month for Standard Partners** and **\$120/month for Premium Partners**.

Monthly billing is **\$40/month for Standard Partners** and **\$135/month for Premium Partners**.